

EXPERIENCE

Freelance Writer, January 1999-Present

- Specialties: movies, television, style, Asian American issues, and pop culture
- Current publications: 8Asians.com, AfterElton.com, Hyphen Magazine, Refinery29.com, San Francisco Chronicle, SFGate.com
- Previous publications: Asian Week, Austin Monthly Magazine, The Bold Italic, Filipinas Magazine, Nob Hill Gazette
-

Writer and Creator, "The Finer Dandy," February 2008-Present

- Produce written and multimedia blog posts about pop culture and lifestyle commentary
- Provide timely coverage of entertainment news, fashion critiques and movie reviews
- Conduct interviews including Michael Fassbender, Patton Oswalt, Felicity Jones, Elizabeth Olsen, Salma Hayek, Antonio Banderas and others.

Social Media Editor and Journalism Coordinator, Academy of Art University, July 2008-July 2011

- Manage instructors and coordinate curriculum for the Fashion Journalism program
- Develop and teach fashion news and reporting courses in the BFA and MFA program
- Manage content for the School of Fashion's blog, "Fashion School Daily"
- Serve as community manager for social media outlets including Facebook, Twitter, and YouTube pages.
- Chronicle alumni and graduates' shows at Mercedes-Benz Fashion Week
- Editor-at-Large for the university's arts, fashion and culture magazine, "One Eighty"

San Francisco Fashion Examiner, Examiner.com, July 2008-May 2009

- Provide fashion commentary and news about the San Francisco fashion scene
- Report on local fashion-related events including the Yves Saint Laurent exhibit at the de Young, Neiman Marcus's exclusive Halston exhibit and Mercedes-Benz Fashion Week
- Produce coverage of fashion and entertainment news including live red carpet coverage and interviews (Robert Pattinson, Andre Benjamin, Julia Roberts, Tom Hanks, Tim Gunn and others)

Style and Entertainment Writer, Oakland Tribune, August 2006 – July 2008

- Serve as staff writer for Oakland Tribune, Contra Costa Times and sister newspapers
- Writer and creator of the "Dressed" fashion column and blog
- Covered New York Fashion Week and interviewed industry professionals such as Naomi Campbell, Simon Doonan, Loulou de la Falaise, Robin Givhan, and John Varvatos
- Wrote entertainment-related stories and celebrity interviews (Sarah Jessica Parker, Paris Hilton, Wes Anderson, Jennifer Jason Leigh, John Cho, Jason Schwartzman and others)
- Launched "Bay Area Style" website

Fashion Blogger, Omiru.com, January 2006 – July 2006

- Create articles, blogs and purchase guides for the high-traffic fashion website

Entertainment & Style Contributor, Edge Publications, LLC, January 2005 – November 2006

- Contributed style and entertainment features for high-traffic news, culture and information-based online publication

EDUCATION

Bachelor of Science, Journalism, 2002

Texas A&M University, College Station, TX

SKILLS

Computer/Technical

- Social media: Facebook, Reddit, Twitter, YouTube, StumbleUpon, Tumblr
- Blog publishing systems: Wordpress, Typepad, Blogger, MoveableType
- Multimedia software: Soundforge, Audacity, Acid, iMovie, Adobe Photoshop, Adobe Acrobat Professional, GIMP, Microsoft Office, XyWrite, JazBox
- Microsoft Windows/Macintosh Operating System
- Nvu, HTML, Mozilla Firefox, Safari, Internet Explorer